



Stoma
Skin
Soul

The Best Skin
is Healthy Skin

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Your skin health is the fingerprint of your wellbeing

What is your skin telling you?



Listen to your skin and
choose healthy skin today

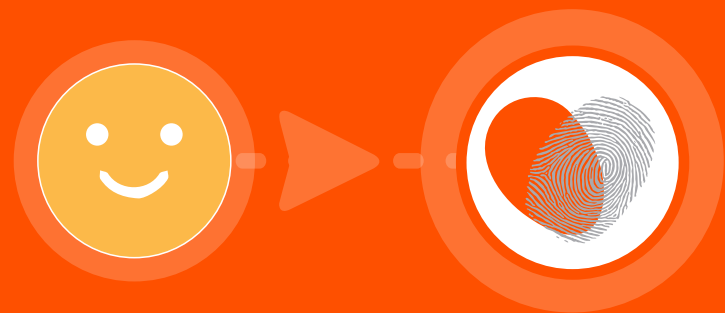


Which skin health path will you choose?



**Lauren's straight route
to skin health**

Lauren has never had any problems
with her skin



OR



**Jen's long way round
to skin health**

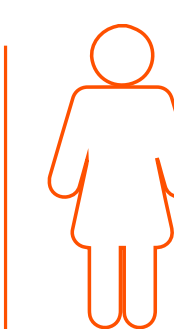
Jen has spent too long with
skin complications around her stoma



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Jen, Crohn's Hero



Patient Age

59

Jen developed severe Crohn's disease in her mid-twenties and became very unwell. She underwent multiple surgeries for a colostomy and in addition to a long recovery, she began to develop severely sore skin around her stoma.

“At home, the skin around my stoma became increasingly sore until I barely knew what to do with myself.

The skin around my stoma was sore, despite what I tried. I thought this was now my life going forward.”

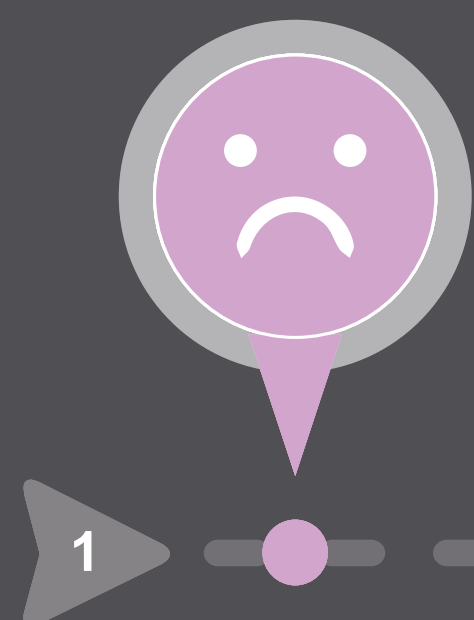
Jen's skin health journey

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After surgery, the skin around Jen's stoma became increasingly sore until she barely knew what to do with herself.

Life was miserable.

Skin complications around the stoma are common, but are not normal.



On Lauren's straight route to skin health:
Immediately after surgery Lauren was offered a Dansac NovaLife™ product and learned how to take care of the skin.



What's next for Jen

The skin around Jen's stoma was sore, despite everything she tried. Her underwear was uncomfortable, her bag dragged, **she thought this was now her life going forward.**

It can be overwhelming to have stoma surgery, and skin is not necessarily a priority, but should be!



On Lauren's straight route to skin health:
As a busy mum of 2, Lauren knew that taking care of her skin was a priority.



What's next for Jen

As an active person, Jen's life was impacted in ways that meant she felt trapped. **She tried many different products but with similar outcomes.**

Skin irritation can lead to poor quality of sleep and reduced quality of life.



On Lauren's straight route to skin health:
Lauren is living with healthy skin around her stoma and a full and busy life.



What's next for Jen

Jen attended an exhibition, where she saw the Dansac pouches and really liked the feel of the bags. **Jen made an appointment with her stoma nurse to ask about the Dansac bags.**

If you are worried about your skin, please talk to your stoma nurse.



On Lauren's straight route to skin health:
Lauren is living with healthy skin around her stoma and a full and busy life.



What's next for Jen

The Best Skin is Healthy Skin

Jen was advised to try Dansac NovaLife TRE™ barrier to help address the skin problems around her stoma. **Within a couple of days, the soreness improved and her clothes felt more comfortable.**



On Lauren's straight route to skin health:
Lauren has never had a problems with her skin, she has been using the correct product from the beginning.



Don't leave it to coincidence,
choose healthy skin today.

More from Jen

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Hear more from Jen and
all our Dansac Heroes on
our online Learning Centre



Jen, Crohn's Hero

"I am not exaggerating
when I say it was totally life
changing for me. I could
barely feel I was wearing a
bag at all. My confidence
has soared and I have
returned to work."



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The Best Skin is Healthy Skin

Skin problems
can be more
than just an
irritation.

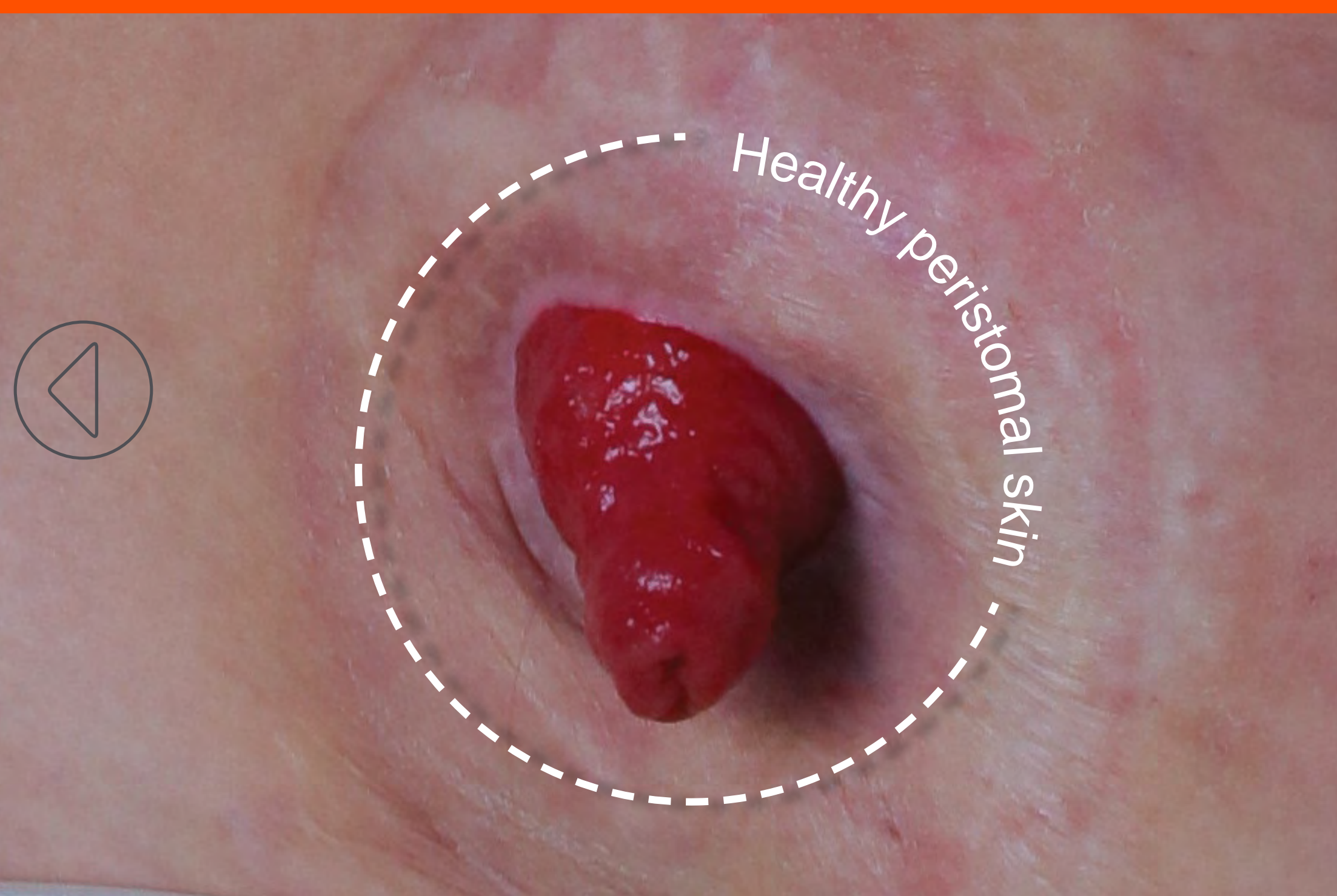
If you are worried about
your skin, please talk to
your stoma nurse.

Skin conditions around the stoma may affect
up to two-thirds of the ostomy population¹ with
less than one in five patients seeking treatment.²



Have you checked your skin today?

Skin irritation can lead to poor quality
of life and lack of confidence, be
proactive and take care of your skin.



Choose to have healthy skin today.

For more information and care tips on
how to keep your skin healthy, visit our
learning center: **www.dansac.com**



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The Best Skin is Healthy Skin

Feeling comfortable
in your own skin



NovaLife TRE™ barriers are
available in 1 piece and 2 piece
Flat • Soft Convex • Convex

Try the NovaLife TRE™
barrier, order a sample
www.dansac.com

www.dansac.com
For more information about our
range of TRE™ barriers

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References:
1. Nichols TR, Inglese GW. The Burden of Peristomal Skin Complications on an Ostomy Population as Assessed by Health Utility and the Physical Component Summary of the SF-36v2((R)). Value Health. 2018;21(1):89-94.
2. Nybaek H, Bang KD, Norgaard LT, Karlsmark T, Jemec GB. Skin problems in ostomy patients: a case control study of risk factors. Acta Derm Venereol. 2009;89(1):64-67.

Which skin health path will you choose?

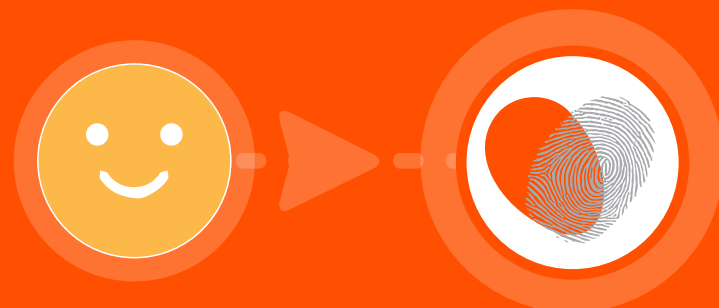


OR



**Lauren's straight route
to skin health**

Lauren has never had any problems
with her skin



**Jen's long way round
to skin health**

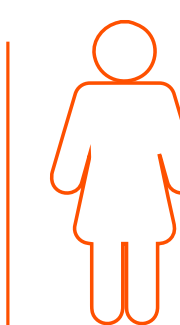
Jen has spent too long with
skin complications around her stoma



The Best Skin is Healthy Skin



Lauren,
Stoma Advocate



Patient Age

32

Lauren is a school teacher who has a history of Colitis. She needed surgery and has an ileostomy. She has had her stoma for 7 years, and in that time has maintained healthy skin, and enjoys her life to the full.

“At first it seems really ‘alien’, and new responsibilities come with that and change in routines. At first that can seem quite scary, but eventually it becomes part of your norm.”

Lauren's skin health journey

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**Immediately after surgery
Lauren was offered a Dansac
NovaLife™ product and
learned how to take care of
the skin** around her stoma to
help keep her skin healthy.

Using the right skin barrier from the
beginning may help you avoid skin
complications around the stoma.



On Jen's long way round to skin health:
After surgery, the skin around Jen's stoma
became increasingly sore.



**Lauren chose to take
control of her skin health**



[More from Lauren](#)

Lauren has never had a problem with her skin.

As a busy mum of 2, Lauren knew that taking care of her skin was a priority.

Why leave it to chance?
Choose to have healthy skin today



On Jen's long way round to skin health:
The skin around Jen's stoma was sore,
despite everything she tried.



**Are you taking good
care of your skin?**

More from Lauren



The Best Skin is Healthy Skin



Hear more from Jen and
all our Dansac Heroes on
our online Learning Centre



Lauren, Stoma Advocate

“Generally I would say I’m
very comfortable in my own
skin and my stoma has no
impact on my body image
confidence.”



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The Best Skin is Healthy Skin

Using the right skin barrier from the beginning may help avoid skin complications around the stoma

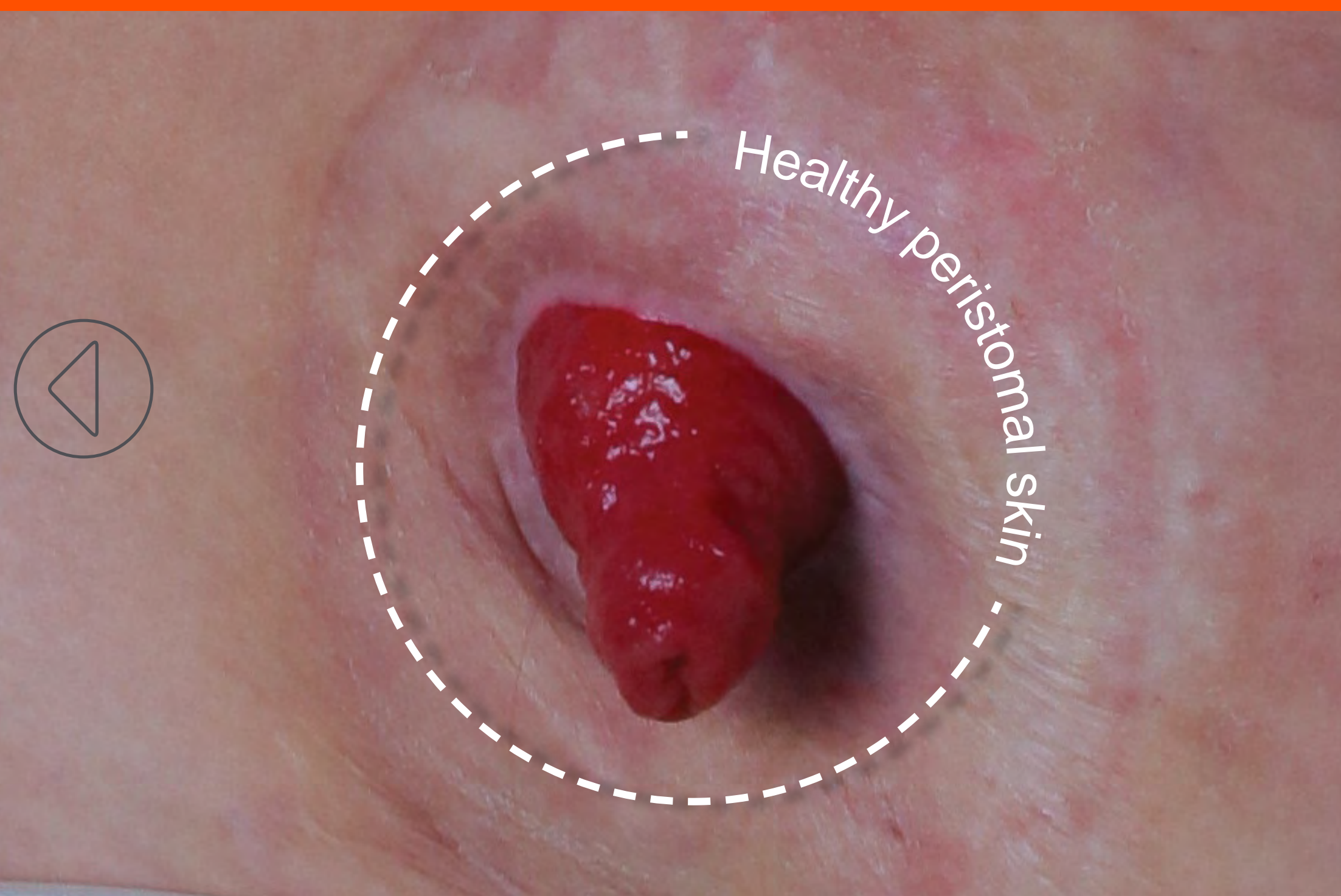
Feel confident with healthy skin

Skin conditions around the stoma may affect up to two-thirds of the ostomy population¹ with **less than one in five patients seeking treatment.**²



Take control of your skin routine and choose the right barrier to ensure your skin is healthy.

Do not accept sore or irritated skin. Listen to your skin.



Choose to have healthy skin today.

For more information and care tips on how to keep your skin healthy, visit our learning center: **www.dansac.com**



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Feeling comfortable
in your own skin



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